



King Ash Bay Fishing Club Inc.

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EXPRESSION OF INTEREST

Contract Kitchen Operators for Groopers Grill

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Open 7 nights a week for almost 9 months of the year, Groper's Grill can be found alongside Groper's Bar, which is run by King Ash Bay Fishing Club.

Each year as the wet season begins to ease, the tourists and long-term campers start to roll in slowly in March. This is the official START of the season. The season peaks throughout June, July and August and then tapers off again to a close in November. (Melbourne Cup Day is the official END of the season).

King Ash Bay is a unique fishing type village in the heart of Barra Country, situated on the banks of the McArthur River. King Ash Bay Fishing Club operate the Groopers Bar and the Caravan Park. King Ash Bay is host to approximate 50 permanent residents and thousands of visitors each year. Many tourists come to King Ash Bay for over 5 months at a time and come back year after year as it's just that type of place. There are 5 other businesses at King Ash Bay. They are the King Ash Bay Service Station & Supermarket, King Ash Bay Lodge, Borroloola Houseboats, King Ash Bay Cabins and NT Luxury Houseboats. Like all the local business if the kitchen supports the community, the community supports the kitchen.

The wide demographic of visitors can be placed into 2 clear categories - 1. Members & 2. Tourists and Fishermen.

Most Members are 99% retired or semi-retired couples who travel to King Ash Bay every year. They make up the majority of people that are at King Ash Bay at any one time. They travel in caravans and camp on the river bank within King Ash Bay. They stay here for months at a time, and are typically very budget conscious. Most members will purchase a meal from Groper's Bar on a Tuesday night, which is a Members Night.

On the busiest Tuesday nights during the "Peak Season" of July and August the kitchen will serve up to 200 meals. A special "Cheap Tuesday" menu is prepared. Meal prices on a Tuesday over the past 4 years have ranged from \$12 to \$18. It is by far the busiest night of the week and it is purely because the members are there and enjoy a cheap meal.

Tourists & Fishermen - These guys are here for a good time, not a long time. It is common for a group of fishermen (say 4 - 8 blokes) to camp at King Ash Bay for 10 days and go fishing all day, every day then come in and buy a meal every night they are here. The big fishermen groups are typically at King Ash Bay at the start and end of the season when the weather is hot (which makes the water temp warmer and usually improves fishing).

Quantity of meals served each night can range from 30-40 on a quiet night or 100+ on a busy night where entertainment may be provided at the bar. The KABFC Committee do their best to ensure regular events are held at the bar to ensure greater success of the kitchen. On a busy roast night in early August 2015 the kitchen did 196 meals. It was a special event night.

Kitchen facilities and cooking equipment are all supplied by the fishing club. A small bond is to be paid at the start of the contract and weekly rent for the facilities is to be paid to the Fishing Club, but the club pays for all power, gas, maintenance & major cleaning costs during the term of the contract.

Borroloola is approximately 50kms from King Ash Bay which has a Medical Clinic, Police Station, Chemist, Supermarkets, Service Stations and many other local businesses. Freight is delivered from Darwin twice weekly via road to Borroloola & King Ash Bay. For more information on the area please visit our website www.kingashbay.com.au

If you require any more information please apply in writing to the secretary, Marrion Backhouse secretary@kingashbay.com.au or phone 08 8975 9800